

## **Mr. Kanti Mohan Rustagi**

Mr. Kanti Mohan Rustagi, a member of International Bar Association, London and Bar Council of India has nearly twenty (20) years of professional experience. Mr. Rustagi is a member of Institute of Company Secretaries of India and a qualified cost and works accountant. Prior to founding Patanjali Associates, Mr. Rustagi was Senior Legal Counsel of Coca-Cola India and also served on the Board of one of the three Indian subsidiaries of Coca-Cola in India. Mr. Rustagi was a member of the global legal function of The Coca-Cola Company, USA.

Mr. Rustagi has handled a number of critical assignments for Coca-Cola India including divestment of equity for Coca-Cola in India to comply with government directives, setting up the bottling and marketing subsidiaries for Coca-Cola in India and procured all government approvals. Mr. Rustagi had also spearheaded several other strategic initiatives including setting up of compliance standards, training on law and compliances and conducting legal audits. During his association with Coca-Cola, he managed important litigation like cases relating to tortuous procurement of breach of contracts, contractual disputes, criminal litigation for protection of company property etc.

Mr. Rustagi has handled many major aspects of legal support such as IPR protection, setting up of standards, structuring and execution of joint ventures and licensing arrangements, securing government approvals, interacting with government officials and managing and supporting litigation in India and abroad.

Mr. Rustagi has been a member of the Foreign Investment Committee and taxation committee of PHD Chamber of Commerce in 1991 and 1992.

Mr. Rustagi has advised on strategic business tie-ups, joint ventures, mergers and re-structuring of business in pharma, auto-components, business processing outsourcing, real estate, retail sector etc. Most recently, Mr. Rustagi worked closely on drafting of statutory provisions for digital cinema.

A team leader and legal strategist, Mr. Rustagi has built strong relationships with clients and is serving on the boards of many body corporates.